



Good Light Group

Non-profit organisation
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Review 2022

The highlights of 2022

- Our [website](#) was redesigned with stronger messages and more “call to action” content.
- The series of animated videos “Facts of Light” was produced and the first few were published. [Watch the animations here](#)
- The videos refer to a new landing page [Try | Home | Good Light Group | Foundation](#) to trigger action. There is now an overview of solutions by many Participants: [Solutions | Home | Good Light Group | Foundation](#)
- To attract more scientists into the Group, we introduced “science advisors”. We now have 19 Science Advisors: [Science Advisors | Home | Good Light Group | Foundation](#)
- To enable individual people to support the Group, we introduced “[Become a Friend](#)”. We have 14 friends.
- The webinar series “[deLIGHTed talks](#)” had a third and fourth edition. This is a partnership with the Society for Light Treatment and Biological Rhythms (SLTBR), the Daylight Academy (DLA), the International Association of Lighting Designers (IALD), and Luger Research (LR). These presentations can still be viewed via our website.
- Our communication activities were drastically increased:
 - We posted 68 news items and blogs on the news page of our website and on our socials. See: [News | Home | Good Light Group | Foundation](#)
 - We participated in several events and online events with presentations and panel discussions in 2022. For an overview see our website: [Past events | Home | Good Light Group | Foundation](#)
 - Seven newsletters were issued with a distribution of over 1000 readers

Financial report

	Budget	Realization
Year	2022	2022
Assets	2022	2022
carry-over last year	€ 42.335	€ 42.335
Income (€)	2022	2022
Participant fees	€ 30.000	€ 24.500
Friend donations	€ 1.000	€ 522
Total Income (€)	€ 31.000	€ 25.022
Expenses (€)	2022	2022
Operational costs	€ 7.228	€ 3.720
Travel & meeting costs	€ 5.000	€ 1.921
Office cost	€ 1.000	€ 0
licenses	€ 1.000	€ 1.520
Bank account	€ 228	€ 279
Projects	€ 41.000	€ 29.159
Podcast	€ 5.000	€ 0
Good Light Movement	€ 18.000	€ 0
Communication	€ 18.000	€ 20.810
Animation videos		€ 8.349
Total expenses	€ 48.228	€ 32.879
Total assets end of year	€ 25.107	€ 34.478