



Good Light Group

Non-profit organisation
Registered in Eindhoven
The Netherlands

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Operational Plan 2022

- Creating a movement will be the cornerstone of our activities in 2022. This will be the first step in reaching out to the general public. We will build on the existing Good Light Group network and we will create a new Health & Well-being network. The generation of much more 30 Days Good Light Experiences, starting with ourselves, our own stories and practicing what we preach, will play a crucial role in addressing both networks.
- We will grow the organization by further Increasing the number of participants, science advisors and partners, by promoting to become a 'Friend' and by extending the board with additional international board members.
- Next to the continuation of the DeLIGHTed talks series we will start with a first season of Podcasts and will develop e-learning modules.
- The first version of the Good Light Guide will be complemented by two additional versions: one targeting the lighting design community and one the general public.
- We will develop ideas for a worldwide Citizen Science Project.
- The options will be explored to submit a proposal for a funded project, this in order to realize activities which can't be accommodated within our present financial resources.
- We will continue our communication effort and will put additional emphasis on creating an active community on social media.

Financial contribution 2022

Minimum yearly financial contribution for Participants			
		2022	2023
	Yearly turnover		new structure
Fee category VI	>500M€	€ 8.000	€ 12.000
Fee category V	< 500M€	€ 4.000	€ 6.000
Fee category IV	< 100M€	€ 2.000	€ 3.000
Fee category III	< 10M€	€ 1.000	€ 1.500
Fee category II	<500k€	€ 200	€ 500
Fee category I (1 person shop)	<500k€	€ 200	€ 200
Universities (in-kind)		€ 5.000	€ 5.000



Financial plan 2022

	Realization	Budget
Year	2021	2022
Income (€)	2021	2022
carry-over last year	€ 47.754	€ 42.334
Participant fees	€ 13.300	€ 30.000
Friend donations	€ 415	€ 1.000
Total available assets (€)	€ 61.469	€ 73.334
Expenses (€)	2021	2022
Operational costs		
Travel & meeting costs	€ 809	€ 5.000
Office cost	€ 192	€ 1.000
licenses	€ 858	€ 1.000
Bank account	€ 228	€ 228
Projects		
Brand identity	€ 109	
Podcast	€ 161	€ 5.000
Good Light Movement		€ 18.000
Communication	€ 16.778	€ 18.000
Total expenses	€ 19.134	€ 48.228
Total assets end of year	€ 42.334	€ 25.106