



Good Light Group
 Non-profit organisation
 Registered The Netherlands
 info@goodlightgroup.org
 www.goodlightgroup.org
 IBAN : NL97TRIO0379667738
 CC : 74921827

Good Light Group – Operational Plan 2023

Organization

The board members guide and manage the Good Light Group. There are two main Working Groups: Science and Communication. The working groups or board can start taskforces to realize specific initiatives. We have one staff member for 0.2 FTE for communication support.

Main activities planned

- a. Preparation of special guides and checklists for good light targeting the general public, the lighting design community and the interior designers (lead: Marijke Gordijn)
- b. Definition of socio-economic benefits of good light (lead: Bruno Smets)
- c. Exploration of how to achieve (mandatory) regulations for good light in the indoor environment (lead: Jan Denneman)
- d. Development the group's messaging, definition of target groups (lead: Liz Zwerver)
- e. Expansion of the board with new members

Financial contributions Participants

In 2023 we use following contribution structure. In this way we will be able to cover our running cost, including limited increase of our social media effort and some new activities. The start of substantial new projects in the future will require a serious increase in number of participants and/or funding applications with third parties.

Minimum yearly financial contribution for Participants			
	Yearly turnover	2023	2024
Fee category VI	>500M€	€ 12.000	€ 12.000
Fee category V	< 500M€	€ 6.000	€ 6.000
Fee category IV	< 100M€	€ 3.000	€ 3.000
Fee category III	< 10M€	€ 1.500	€ 1.500
Fee category II	<500k€	€ 500	€ 500
Fee category I (1 person shop)	<500k€	€ 200	€ 200
Universities (in-kind)		€ 5.000	€ 5.000

Financial outlook 2023

In 2023, we will continue to focus on communications (website, social media, infographic, design). New activities in 2023 are the creation of a podcast and findings ways to get external funding.

	Realization	Budget
Year	2022	2023
Assets	2022	2023
carry-over last year	€ 42.335	€ 34.478
Income (€)	2022	2023
Participant fees	€ 24.500	€ 38.400
Friend donations	€ 522	€ 1.000
Total Income (€)	€ 25.022	€ 39.400
Expenses (€)	2022	2023
Operational costs	€ 3.720	€ 5.300
Travel & meeting costs	€ 1.921	€ 3.000
Office cost	€ 0	€ 500
licenses	€ 1.520	€ 1.500
Bank account	€ 279	€ 300
Projects	€ 29.159	€ 40.000
Fundraising consultancy		€ 2.500
Podcast	€ 0	€ 5.000
Communication	€ 20.810	€ 30.000
Animation videos	€ 8.349	€ 2.500
Total expenses	€ 32.879	€ 45.300
Total assets end of year	€ 34.478	€ 28.578